



IGNITE

An Enduring Cultural Transformation



conflict

“We see a great conflict between good and evil in our world. And if Christians do not rally to support and encourage those who are trying to bring an influence for good in civil government, it will leave a vacuum...that will be rapidly filled by powerful influences that are contrary to the standards of Scripture, the purposes of God, and the advancement of the Gospel in the world.”

Wayne Grudem, Ph. D.

Research Professor of Theology and
Biblical Studies at Phoenix Seminary

good

evil

government

Turning a Moment Into a Movement



Dear Friend of CAP,

You and I have an opportunity.

The November 2010 elections were historic. Arizonans rose up and held accountable those who work to undermine the fiscal and moral values that have made Arizona and America great.

The 2010 elections were a moment that will long echo through the corridors of power. But they were only that ... a moment.

And while a single moment can serve as a spark for cultural transformation, it takes a movement to fan that spark into a flame that actually transforms the culture. You and I have an opportunity to ignite that movement here in Arizona.

You see, Center for Arizona Policy (CAP) is unique. Strategically, CAP works at the state level to unite a coalition of allied national and local organizations. Operationally, CAP works effectively in all three areas – education, legislative, accountability – required to truly transform the culture. Philosophically, CAP works on a wide range of culture defining issues. Organizationally, CAP works to engage churches, pastors, and their members in their government. God has blessed CAP with the unique opportunity to be a catalyst for cultural transformation.

With your help, CAP can ignite the embers that remain from the 2010 elections into a flame that will burn bright for generations to come on behalf of timeless values you and I share. I hope you'll take a few minutes today to read through this plan to ignite an enduring cultural transformation in Arizona.

Sincerely,

Cathi Herrod, Esq.
President

“With all the external challenges that we face in this country, the internal one is the greatest. And I believe that a few people can make the vital difference. Center for Arizona Policy is the flagship of that effort here in Arizona.”

Trent Franks
U.S. Representative

Our Biblically-Based Beliefs

Moral, physical and spiritual **absolutes** exist and were given to mankind to govern all of life.

The **sanctity of marriage** between one man and one woman is the essential element of the family and a strong family is the essential element of a strong society.

Life is a gift from God and should be protected from the time of conception to the end of natural life.

First Amendment **religious liberties** are critical to our freedom as a people and must be protected and defended.



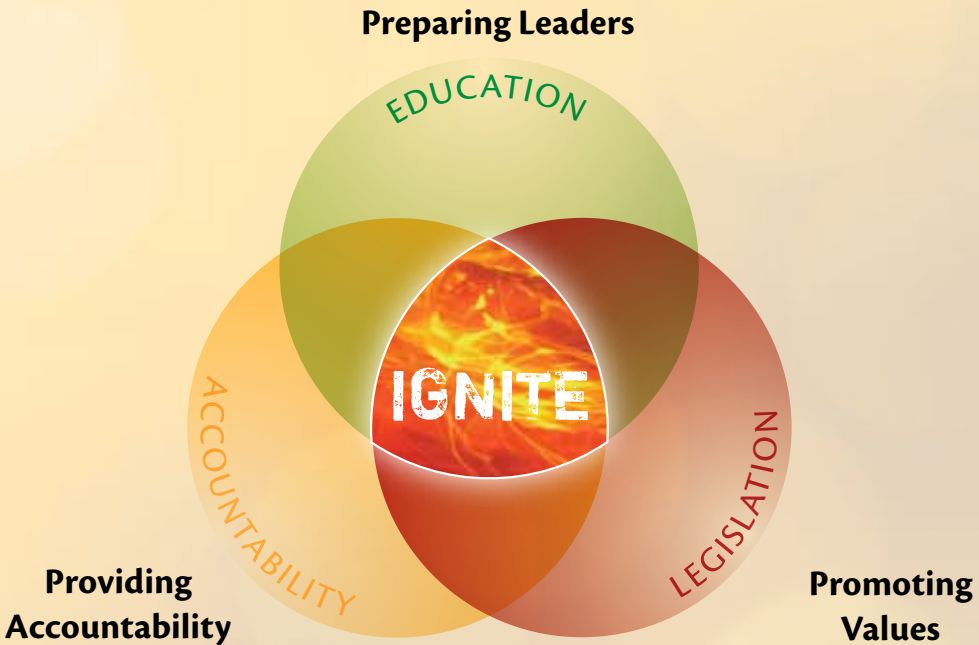
Parents have a fundamental right to guide their children's lives and to responsibly direct every aspect of their education and care.

“Our Constitution was made only for a moral and religious people. It is wholly inadequate to the government of any other.”

John Adams
October 11, 1798



Our Unique Three Capacity Strategy



Center for Arizona Policy (CAP) mobilizes Christians to transform Arizona's culture so that it cherishes life, preserves marriage, strengthens families, and affirms religious liberty. Uniquely positioned at the center of a coalition that includes national, state, and local organizations, CAP serves as a catalyst for that change, focusing its work in areas where the three key areas in which the culture war overlap:

Preparing Leaders – Equipping leaders to effectively fight the battles that define our culture and impact our families.

Promoting Values – Engaging the Christian community to advocate for laws that promote good conduct and punish wrong conduct in the eyes of God.

Providing Accountability – Holding elected officials accountable for their actions by informing Arizonans on where they stand on the issues and how they vote.

“It is very clear that Center for Arizona Policy has become an important force to influence public policy here in the state of Arizona.”

Jon Kyl
U.S. Senator

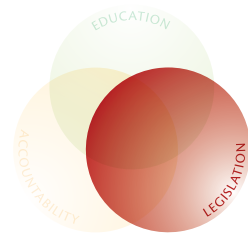
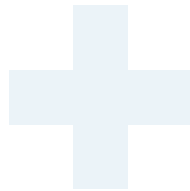
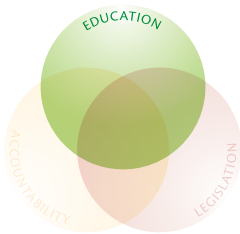
Igniting Transformation

By God's grace and thanks to the generous support of ministry friends, Center for Arizona Policy is making a difference for Arizona's families. But there's more to be done.

Attacks from those who work to undermine life, marriage, family and religious liberty are more sophisticated, more aggressive, and more frequent than ever. Arizonans spoke loud and clear in November 2010 but that one moment, by itself, will not achieve the cultural transformation we seek. Achieving transformation requires a lasting movement working strategically in key, cultural-defining areas.

"Ignite" is a two-year plan designed to fan the embers of November 2010 into a lasting movement built to achieve enduring cultural transformation.

Three Capacities: A Plan for Cultural Transformation



Education – Preparing Leaders

Cultural transformation begins with leadership. Leadership of all ages and backgrounds. Leadership grounded in a biblical worldview. Leadership armed with the information and skills to influence others. CAP's educational programs work to identify, train, and activate these leaders across Arizona.

Legislation – Promoting Values

Cultural transformation requires a system of laws that remain true to the vision of our Founding Fathers. CAP's legislative programs will not only ensure there's a voice for foundational values at the Capitol but also engage the faith community across Arizona to advocate on behalf of those values.

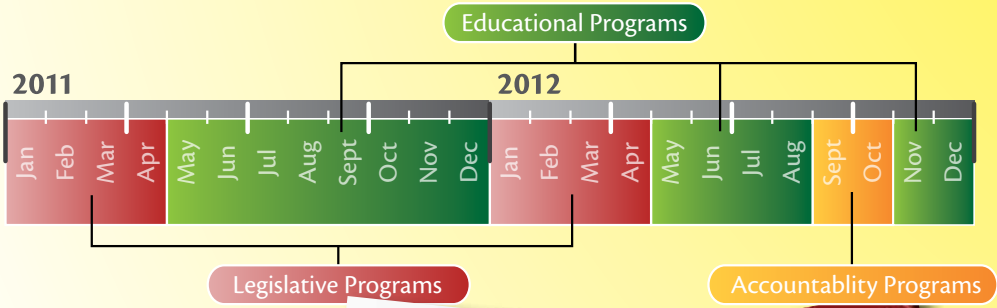
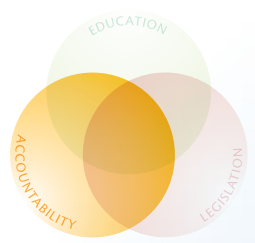
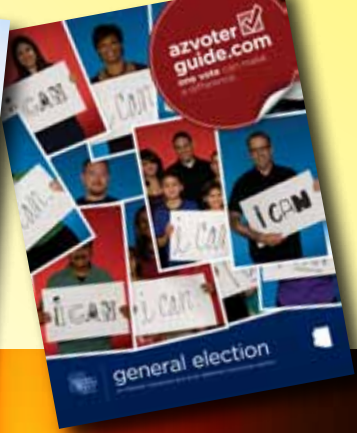


Photo by Jim Bowen



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Providing Accountability

Cultural transformation requires elected leaders be accountable for their actions. CAP's accountability programs serve as an antidote for political spin to ensure an educated and active electorate on Election Day.



A Record of Success

Thanks to the generous support of ministry friends, CAP has a record of success and a reputation for getting results on behalf of Arizona families. It's upon that foundation that CAP seeks to ignite a movement that will transform the culture for generations to come.

A Voice for Values in Arizona

CAP's legislative programs provide a strong and respected voice for values in the legislature. In the last two years alone, CAP has actively promoted 22 pieces of legislation. By God's grace and thanks to the generous support of ministry friends, CAP was successful in all of those battles – including working to pass the Abortion Consent Act, Parents' Bill of Rights, and Students' Religious Liberty Act.

Educating and Motivating Voters

CAP's accountability programs reached over 500,000 voters in the 2010 election with critical information about where candidates stood on values issues. Information was delivered on federal, state, and local candidates through printed and online voter guides, mail, phone, email, social networking, and community events.

Training Leaders for Today – And Tomorrow

CAP's educational programs have briefed more than 350 pastors on policy issues from a biblical perspective and trained nearly 2,000 people to lead Truth Project biblical worldview small groups.

Engaging Churches and Pastors

CAP's church and pastor network now includes nearly 1,000 churches and pastors across Arizona from numerous denominations. CAP serves this network by providing critical information about culture-defining issues and tools pastors and churches can use to engage their congregations on those issues.

“CAP has really been a partner with the Church ... helping educate the Church in how to defend the biblical worldview in our culture ... protecting biblical family values.”

Senior Pastor Don Wilson
Christ's Church of the Valley
Peoria, Arizona





“If Christians will decide that though they can't do everything, they can do something and what they can do, they will do, we can change the nation.”

Dr. D. James Kennedy

You Can Help Ignite Cultural Transformation

CAP is blessed to have thousands of partners all across Arizona committed to helping ignite an enduring cultural transformation. Their support and generosity is what makes CAP's work possible. Here are three ways you can help:



Pray

CAP's work to ignite an enduring cultural transformation is built on a foundation of prayer. Please help by praying for CAP's work and asking others to do the same. Sign up for the weekly *Prayer & Praise* email newsletter at azpolicy.org/get-involved.

Share

CAP takes financial stewardship seriously. CAP relies on its supporters to spread the word, so please be sure to tell your family, friends, and church leaders about how CAP is working to ignite an enduring cultural transformation in Arizona and invite them to attend a CAP *Inside Look* – a one-hour tour of our mission at our office. Or, consider hosting an *Inside Look* presentation in your home, business, or church.

Give

CAP depends entirely on the generosity of donors to support its work. Please consider supporting CAP financially by making a donation today or, if you can, pledging to support CAP's work as a monthly partner.

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Please Pray for Our Work

And [Jesus] told them a parable to the effect that they ought always to pray and not lose heart.

Luke 18:1 (ESV)

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Blessed are those who hunger
and thirst for righteousness,
for they will be filled.”

Matthew 5:6 (NIV)